

PRESS RELEASE

June 15, 2015 For Immediate Release Jennifer Desroches Derby City Hall 203.736.1450 jdesroches@derbyct.gov

DERBY PARTNERS WITH CITIESENSE TO DRIVE ECONOMIC GROWTH

DERBY – Like many other cities and towns, Derby has a varied stock of available commercial properties. These dormant properties hold potential for jobs, increased commerce, and additional tax revenue.

To drive economic development activity, the City of Derby has partnered with Citiesense, an exciting new Connecticut-based tech company, to support a real estate marketing web platform that encourages smart, equitable, and financially rewarding private market development outcomes.

"With Citiesense, we will be able to maintain a citywide, open-access database of active commercial real estate listings and in-progress developments - both public and private," said Mayor Anita Dugatto.

As a collaborative marketplace, Citiesense will promote projects that reflect Derby's planning initiatives and growth strategies, encourage a positive relationship between developers and the community, and facilitate inquiries by curating hard-to-find property data.

Comprehensive in scope, Citiesense will feature interactive visualization tools to provide all users with a clear understanding of land use regulations, planning initiatives, incentives, and details about local real estate market activity.

"As demand for downtown development sites continues to rise in cities across the country, Citiesense will be a helpful tool in attracting investment opportunities to Derby," Dugatto said.

To learn more about Citiesense and its free listing opportunities, Mayor Dugatto is inviting all Derby commercial property owners, brokers, and prospective developers to attend an information session on Wednesday, June 24, from 6:00 p.m. to 7:00 p.m. in the Joan Williamson Aldermanic Chambers, Derby City Hall, 1 Elizabeth Street, Derby. Refreshments will be provided.

